

# 2<sup>nd</sup> World Congress Sponsorship Tiers

Benefits	Bronze	Silver	Gold	Platinum	Presidential
	\$5,000	\$7,500	\$10,000	\$15,000	\$20,000
Co-sponsorship of 4 Gala Events					Х
Welcoming remarks at one Gala Event					X
Signage at sponsored event				X	X
One insert in registration packets				Х	X
Individualized podium acknowledgement at Opening Session				X	X
Company's literature on chairs at one plenary session				X	Х
Delegate passes			1	1	2
Electronic list of participants			X	X	X
Company logo on promotional materials		X	X	X	X
Company logo on	X	X	X	On home	On home
Conference website				page	page
Exhibitor Booth	X	X	X	X	X
Advertisement and logo in Program	Half Page	Half Page	Full Page	Full Page	Full Page

## \$5,000 Bronze Sponsors – Benefit Description

Bronze sponsors enjoy the benefit of public recognition for supporting the 2<sup>nd</sup> World Congress on Community Corrections.

- Company logo on conference website
- Exhibitor Booth in the World Congress Exhibit Hall
- Half Page advertisement and logo in souvenir Program Booklet
- Company logo on signage

## \$7,500 Silver Sponsors – Benefit Description

Silver sponsors enjoy all of the benefits of Bronze sponsors with an additional benefit that further promotes the sponsor.

- Company logo on promotional materials
- Company logo on conference website
- Exhibitor Booth in the World Congress Exhibit Hall
- Half Page advertisement and logo in souvenir Program Booklet
- Company logo on signage

### \$10,000 Gold Sponsors – Benefit Description

Gold sponsors enjoy all of the benefits of Bronze and Silver sponsors with additional enhancements, including a delegate pass to the World Congress and attendee contact information.

- One delegate pass to attend the World Congress
- Electronic list of registered participants
- Company logo on promotional materials
- Company logo on conference website
- Exhibitor Booth in the World Congress Exhibit Hall
- Full Page advertisement and logo in souvenir Program Booklet
- Company logo on signage

## \$15,000 Platinum Sponsors – Benefit Description

Platinum sponsors enjoy all of the benefits of Bronze, Silver and Gold sponsors with even greater opportunities for sponsor promotion.

#### Signage at Sponsored Event

Signage with the sponsor's logo will be prominently displayed at one of four refreshment breaks on either day one or day two of the World Congress.

#### One insert in registration packets

One insert of the sponsor's choosing will be inserted in the registration packet given to all attendees. Inserts may include a one-page flyer, brochure, jump drive, booklet, or promotional item.

#### Individualized podium acknowledgement at Opening Session

In addition to signage, platinum sponsors will be verbally recognized by name and brief description of sponsor's service or program during the World Congress Opening Session.

- Sponsor's literature on chairs at one plenary session
- Company logo on conference bag

- Company logo on conference website homepage
- One delegate pass to attend the World Congress
- Electronic list of registered participants
- Full page advertisement and logo in souvenir Program Booklet
- Company logo on promotional materials
- Exhibitor Booth in the World Congress Exhibit Hall
- Company logo on signage

## \$20,000 Presidential Sponsors – Benefit Description

The ultimate sponsorship package, Presidential sponsors enjoy all of the benefits of all sponsorship tiers in addition to the following enhancements.

#### • Co-sponsorship of four Gala Events

Signage and recognition at each of the four World Congress gala events: a Welcome Reception, Day One Luncheon, Evening Reception, and Day Two Luncheon for all registered attendees.

#### • Welcoming remarks at one Gala Event

Each Presidential Sponsor will have the opportunity to welcome World Congress attendees and make brief remarks at one of the four gala events.

- Name and Logo on hotel key
- Signage at Sponsored Event
- One insert in registration packets
- Individualized podium acknowledgement at Opening Session
- Sponsor's literature on chairs at one plenary session
- Company logo on conference bag
- Company logo on conference website homepage
- Two delegate passes to attend the World Congress
- Electronic list of registered participants
- Full page advertisement and logo in souvenir Program Booklet
- Company logo on promotional materials
- Exhibitor Booth in the World Congress Exhibit Hall
- Company logo on signage

## **Other Ways to Support the World Congress**

Interested in ensuring your company is represented at the 2<sup>nd</sup> World Congress on Community Corrections? Become an exhibitor and/or advertise in the souvenir Program Booklet given to all attendees.



## Sponsorship Contract

Please complete this form for event sponsorship. If you plan to have an exhibit booth, please complete the exhibitor contract as well.

☐ YES, WE WILL SPONSOR AT THE FOLLOWING LEVEL:						
<ul> <li>Presidential</li> <li>Platinum</li> <li>Gold</li> <li>Silver</li> <li>Bronze</li> </ul>						
Company Name						
Company Address						
Phone Company Email						
City/State/Zip						
Primary Representative(s) Name	Title					
Primary Representative(s) Email						
Phone ( ) Fa	ax ( )					
Payment Information						
I have enclosed a check in the amount of \$  Please make check out to the American Probation and Parole Association.  OR	1-11959-45000					
$\Box$ Charge my credit card in the amount of \$ as shown	own below:					
□ VISA □ Mastercard □ American Express						
Card NoEx	кр. DateVcode					
Name of cardholder						
Signature						