

Join & shop NOW to support APPA

Turn your everyday online
shopping into support of APPA
www.iGive.com/appa

What is iGive.com™?

Established in 1997, iGive.com™ is an Internet company whose goal is to enable the economic power of individuals to benefit their chosen cause. iGive.com™ has tens of thousands of members who have raised hundreds of thousands of dollars for their favorite worthy causes in just the past few years - all at no additional cost to the members or their causes.

Why is APPA involved?

APPA is trying to offset the cost of membership products and services by creating new sources of revenue. For example, it costs APPA over \$60 a year to provide products and services for each individual member. Current individual membership fees are only \$50 a year. This ongoing campaign will help APPA keep the cost to individual members at their current low rate, yet continue to provide quality products and services.

Register for free

When you arrive at the site, APPA is already selected as the cause you are supporting! Becoming a member takes only a few moments.

Private membership

Membership is totally free and private. Your e-mail address or personal information will never be sold to anyone.

Tell-A-Friend

Use the Tell-A-Friend link to refer others to iGive.com™ and earn even more money for APPA. APPA continues to earn \$1 for every new shopper your referrals refer, out through six degrees of referrals! It's Six Degrees of Donation.

How much money goes to APPA?

Up to 26% of every purchase goes to APPA, depending on the merchant. The percentage that goes to APPA is listed next to each merchant at the Mall at iGive.com™. And when you make a purchase, every penny of that percentage goes directly to APPA. No administrative costs, fees, or mark-ups. For you or for APPA.

How can you do all this for free?

iGive.com™ is paid a sales commission (over and above the charitable contribution percentage) when our members make purchases allowing iGive.com™ to expand. Many merchants also advertise on their Web site.

Join now at www.iGive.com/appa

For questions or additional information
about APPA and iGive.com™, contact:
Lynda Wilkerson
American Probation and Parole Association
Phone: (859) 244-8203
Fax: (859) 244-8001