

RALPH BLACKMAN
President & CEO

October 19, 2011

Dear Colleague:

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Clinical Psychologist and Best Selling Author

The Century Council is a national, not-for-profit organization funded by America's leading distillers and dedicated to fighting drunk driving and underage drinking. Over the past 20 years, The Century Council has developed and implemented innovative approaches to dealing with drunk drivers, particularly hardcore drunk drivers.

In 2012, The Century Council will launch a first of its kind, comprehensive online resource to assist criminal justice stakeholders in dealing with drunk drivers. The ***Promising Criminal Justice Programs for DWI Offenders*** resource will be a valuable tool for community agencies, practitioners, grant seekers and other interested community members seeking easy access to promising programs, practices, and protocols.

We need your help to ensure this new project is a success. Please share your real-world expertise by submitting your effective programs. We hope you will also encourage your other colleagues to do the same.

In order to make this process as simple as possible, we have two separate methods in which you can provide this information. **Please choose the method that works best for you.** Please feel free to tell us as much as you like about your program and send any program examples or materials.

- **Submit your program online:** Go to <http://www.centurycouncil.org/promising-criminal-justice-programs-drunk-drivers> and fill out the form and click submit for direct submission to The Century Council. You will receive a confirmation email when we have received it. (*Please note you cannot save information when using this method*).
- **Download the Microsoft Word submission form:** You can download it, complete it and send it to us via email, fax or U.S. mail.

We would appreciate receiving these nominations by January 15, 2012 in order to launch this resource by June.

A promising program leads to behavior modification among offenders, improves outcomes in the criminal justice system and is simple, easy to



explain, understand, implement and replicate. It should also be cost effective and have measurable, objective outcomes and results.

We believe the ***Promising Criminal Justice Programs for DWI Offenders*** resource will be invaluable to communities struggling to improve or establish practices. Please assist us and simultaneously promote your efforts by including your successful work in this resource.

We thank you in advance for your assistance. If you have any questions with regard to this project, please do not hesitate to contact Ron Engle, Director of Traffic Safety, either via phone at (202) 637-0077 or e-mail at engler@centurycouncil.org

Sincerely,

A handwritten signature in black ink, appearing to read "Ralph S. Blackman", with a long horizontal flourish extending to the right.

Ralph S. Blackman
President and CEO