

ADVERTISING CONTRACT

2010 Winter Training Institute • Austin, TX • January 31-February 3, 2010

CONTRACT AND AD MATERIALS MUST BE RECEIVED BY APPA BY DECEMBER 1, 2009.

Profit

Non-profit*

RATES

Full Page PREMIUM Ad	\$650
Full Page (8" wide x 10" deep)	\$500
1/2 Page (7" wide x 5" deep)	\$300

Company name or organization _____

Street address or post office box _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

SPECIFICS OF AD REQUESTED

Size of advertisement _____ Product to be advertised _____

CIRCULATION

A minimum of 600 Institute Souvenir Programs will be circulated.

MECHANICAL NOTES

1. Preferred materials: Electronic File: (e.g. PDF, EPS or TIF), saved for Windows format on disk or emailed to kmucci@csg.org.
2. The dimensions given are standard U.S. sizes. Your copy will be adjusted to fit the Institute Souvenir Program as necessary.
3. Art and mechanical charges for layout will be imposed in addition to rate of space if APPA is requested to provide this service.
4. The Institute Souvenir Program is printed in one color.

Acting on behalf of the above named company, I hereby agree to purchase advertising as specified above in connection with the American Probation and Parole Association's 2010 Winter Training Institute held in Austin Texas, January 31 - February 3. It is understood that although no assurance can be given for ad location, every effort will be made by APPA to place the advertisement in the best possible location for the benefit of the advertiser and the betterment of the souvenir program.

AUTHORIZED BY (PLEASE PRINT OR TYPE):

(Name)

(Title)

(Signature)

(Date)

Complete this form and return to:

Karen Mucci, Resource Expo Manager
American Probation and Parole Association
c/o The Council of State Governments
P. O. Box 11910, Lexington, KY 40578-1910
Phone: (859) 244-8205, Fax: (859) 244-8001
Email: kmucci@csg.org

**Proof of non-profit status may be required.*

MATERIALS MUST BE RECEIVED AT THE ABOVE ADDRESS BY DECEMBER 1, 2009.

Method of Payment:

Check Amex Visa Master Card

Credit Card Number: _____ Vcode: _____ Expiration Date: _____

Name on Card: _____

Signature: _____