



# SPONSORSHIP OPPORTUNITIES

	SILVER	GOLD	PLATINUM	DIAMOND
	\$20,000	\$30,000	\$40,000	\$50,000
Included Booth Space(s)*	2	2	3	4
Complimentary Guestrooms at Hyatt Regency (Entire conference dates January 21-24, 2018)	2	3	4	5
Complimentary Exhibitor Showcase (See Description on back of this page)	1	2	3	4
Meeting Suite at Hyatt Regency Houston (Entire conference dates January 21-24, 2018)			✓	✓
Presentation before a General Session (Opening or Plenary ONLY. Maximum of five (5) minutes.)			✓	✓ (first choice)
Sunday Night Reception Sponsor				✓
Monday Continental Breakfast Sponsor			✓	
Company Logo on Conference Marketing Materials	✓	✓	✓	✓ (top placement)
Company Logo and Link included in Conference Communications	✓	✓	✓	✓ (top placement)
Company Logo and Link on Conference Website	✓	✓	✓	✓ (top placement)

## \*Booth Package Includes:

8' backwall drape, 3' side dividers, 7"x 44" identification sign.

One 6' skirted display table, color coordinated with the booth drape.

Two chairs and one wastebasket.

Two (2) "Full" Institute Badges and Two (2) "Exhibit Only" Badges. Includes reception (Sunday), Breakfast (Monday).

Electronic Show Attendee List. (Post conference ONLY)

Daily aisle maintenance.

24-hour security in exhibit hall.

Company listing on conference website.

Ability to participate in Exhibitor Showcases.

## \*Booth Package Does NOT Include:

Furniture OTHER than what is included in above booth package.

Electricity.

Wifi.

**For additional information, please contact John R. Higgins,  
Exhibit Coordinator at [jhiggins@csg.org](mailto:jhiggins@csg.org) or (859) 244-8214.**

# MERCHANDISE AND EVENT SPONSORSHIPS

These sponsorships are an opportunity to build your brand with attendees.

NOTE: All branded items must be supplied by the sponsor for distribution to attendees.

## **Flash Drive - \$10,000**

Put your company's name in the hands of each attendee by sponsorship of a USB flash drive.

## **Institute Registration Bags - \$10,000**

Give attendees a helping hand by sponsoring registration bags! This is an exceptional opportunity to ensure your company's corporate or product branding is seen everywhere as attendees carry these bags throughout the Hyatt Regency Houston and the streets of Houston! Attendees will use these totes onsite and back in their workplace ensuring your branding will endure beyond the four-day conference.

## **Institute Water Bottle - \$5,000** **SOLD**

Premier conference take-away. Buy your potential customers a drink (or at least the vessel to hold one in).

## **Institute Lanyards - \$5,000** **SOLD**

Participants will help generate visibility for your company as they move around the hotel wearing a lanyard with your company's name on it. Because the attendees will receive a lanyard the moment they check-in at registration, you will be able to reach attendees early.

## **Solutions Showcase Presentations - \$2,000/each (no limit)**

These 2 hour interactive sessions are set-up in the 6th Floor of the Hyatt in a modern and quiet business conference room setting. Each room seats 25-30 people (approx.) and includes videop capabilities (computer and connectors required). There is no limit on how many sessions can be purchased. Banquet services are available, but NOT included in showcase fee. Call Jacqui Greene at 859.244.8104 or email at [jgreene@csg.org](mailto:jgreene@csg.org) to reserve your showcase(s).

## **Opening Reception Bar Sponsor - \$2,000/bar**

After the official kick-off, attendees will enter the exhibit expo for the first time. Open APPA's exhibit hall by providing attendees with complimentary spirits of "your" choice. Add company-supplied sign(s), napkins, cups, drink huggies/koozies, etc. Bar can be strategically located close to sponsor's booth or inside booth (space permitting).

## **WIFI Service - \$3,000**

What is a technology conference without wireless internet? Conference attendees will have access to WiFi throughout the conference areas.

**Want to sponsor something and you do not see it listed here?  
Give us a call and we can customize a package just for you!**