



July 29 - August 1, 2018 ★ Philadelphia, Pennsylvania

# SPONSORSHIP OPPORTUNITIES

	<b>APPA PARTNERSHIP OPPORTUNITIES</b>			
	<b>\$20,000</b>	<b>\$30,000</b>	<b>\$40,000</b>	<b>\$50,000</b>
Included Booth Space(s)*	2	2	3	4
Complimentary Guestrooms at Philadelphia Marriott (Good for entire conference dates July 29-August 1, 2018)	2	3	4	5
Complimentary Exhibitor Showcase (See description on back of this page)	1	2	3	4
Meeting Suite at Philadelphia Marriott (Good for entire conference dates July 29-August 1, 2018)			✓	✓
Presentation before a General Session (Opening or Plenary ONLY. Maximum of five (5) minutes)			✓	✓ (first choice)
Sunday Night Reception Sponsor				✓
Monday Night Reception Sponsor			✓	
Company Logo on Conference Marketing Materials	✓	✓	✓	✓ (top placement)
Company Logo and Link included in conference communications	✓	✓	✓	✓ (top placement)
Company Logo and Link on Conference Website	✓	✓	✓	✓ (top placement)

## \*Booth Package Includes:

8' backwall drape, 3' side dividers, 7"x 44" identification sign.

One 6' skirted display table, color coordinated with the booth drape.

Two chairs and one wastebasket.

Two (2) "Full" Institute Badges and Two (2) "Exhibit Only" Badges. Includes reception (Sunday), Breakfast (Monday).

Electronic Show Attendee List. (Post conference ONLY)

Daily aisle maintenance.

24-hour security in exhibit hall.

Company listing on conference website.

Ability to participate in Exhibitor Showcases.

## \*Booth Package Does NOT Include:

Furniture OTHER than what is included in above booth package.

Electricity.

Wifi.

**For additional information, please contact John R. Higgins,  
Exhibit Coordinator at [jhiggins@csg.org](mailto:jhiggins@csg.org) or (859) 244-8214.**

# MERCHANDISE AND EVENT SPONSORSHIPS

These sponsorships are an opportunity to build your brand with attendees.

***NOTE: All branded items must be supplied by the sponsor for distribution to attendees.***

## **Flash Drive - \$5,000**

Put your company's name in the hands of each attendee by sponsorship of a USB flash drive. Company materials are permitted to be placed in the flash drive.

## **Institute Registration Bags - \$5,000**

Give attendees a helping hand by sponsoring registration bags! This is an exceptional opportunity to ensure your company's corporate or product branding is seen everywhere as attendees carry these bags throughout the Marriott and the streets of Philadelphia! Attendees will use these totes onsite and back in their workplace ensuring your branding will endure beyond the four-day conference.

## **Institute Water Bottle - \$5,000** **SOLD**

Premier conference take-away. Buy your potential customers a drink (or at least the vessel to hold one in).

## **Institute Lanyards - \$5,000** **SOLD**

Participants will help generate visibility for your company as they move around the hotel wearing a lanyard with your company's name on it. Because the attendees will receive a lanyard the moment they check-in at registration, you will be able to reach attendees early.

## **Board of Directors Lunch - \$5,000**

While members of our Board of Directors are busy providing strategic leadership for our organization, sponsorship support provides a light lunch giving Board members the ability to concentrate on their important work. This sponsorship will provide you the opportunity give a five-minute presentation. It is YOUR five minutes!

## **Hotel Keycards - \$5,000**

Make a first impression as attendees arrive in Philadelphia! Customized hotel keycards with your personalized design will be distributed to conference attendees upon check in at the hotel. And, they'll continue to see your branding as they access their hotel rooms.

## **Solutions Showcase Presentations - \$2,000/each (no limit)**

These 2 hour interactive sessions are set-up in Executive Suites at the Marriott in a modern and quiet business conference room setting. Each room seats 20-30 people (approx.) and includes video capabilities (computer and connectors required). There is no limit on how many sessions can be purchased! ***Banquet services are available, but NOT included in showcase fee.*** Call Diane Kincaid at 859.244.8196 or email at [dkincaid@csg.org](mailto:dkincaid@csg.org) to reserve your showcase(s).

## **Opening Reception Bar Sponsor - \$2,000/bar**

After the official kick-off, attendees will enter the exhibit expo for the first time. Open APPA's exhibit hall by providing attendees with complimentary spirits of "your" choice. Add company-supplied sign(s), napkins, cups, drink huggies/koozies, etc. Bar can be strategically located close to sponsor's booth or inside booth (space permitting). This sponsorship comes with complimentary drink tickets. (quantity to be determined)

## **WiFi Service - \$3,000**

What is a technology conference without wireless internet? Conference attendees will have access to WiFi throughout the conference areas.

**Want to sponsor something and you do not see it listed here?  
Give us a call and we can customize a package just for you!**



# 43rd Annual Training Institute

July 29 - August 1, 2018 ★ Philadelphia, Pennsylvania

## SPONSORSHIP CONTRACT

Sponsorship Opportunity \_\_\_\_\_ Amount \$ \_\_\_\_\_

Sponsorship Opportunity \_\_\_\_\_ Amount \$ \_\_\_\_\_

Sponsorship Opportunity \_\_\_\_\_ Amount \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Country \_\_\_\_\_

Primary Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

**TOTAL**

Total amount of sponsorship is due at execution of contract payable in US dollars to: American Probation and Parole Association. Please e-mail for wire transfer information.

Payment: ☐ Check

☐ VISA ☐ MC ☐ AMEX cc# \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature/Date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

All sponsorship materials and correspondences will be sent to:

American Probation and Parole Association  
John Higgins  
701 E. 22nd Street, Suite 110  
Lombard, IL 60148  
Phone: (859) 244.8214 Fax: (859) 244-8001  
Email: [jhiggins@csg.org](mailto:jhiggins@csg.org)

### FOR INTERNAL USE ONLY

Date Executed \_\_\_\_\_

Paid \_\_\_\_\_

Date \_\_\_\_\_

Entered \_\_\_\_\_