

member

**APPA Corporate Membership** 

### **About APPA**



As the voice of the community corrections industry, the American Probation and Parole Association (APPA) serves as the field's leading professional membership association. Our work is supported by thousands of passionate members throughout the U.S. and Canada, as well as other countries actively involved in strengthening community corrections work.

# **Our Commitment**

More than 40 years ago, APPA made a commitment to provide national representation to the community corrections industry. Over the years, we have fine-tuned the specifics of this broad goal to include:

- **Instilling confidence** in the community corrections industry
- 2. Serving and engaging the more than 90,000 community corrections professionals in America
- **Providing a safe space** for dialogue and resolution of the many issues facing the community 3. corrections workforce
- Utilizing the latest and best technology to deliver training and disseminate information
- 5. Assisting in the growth and professional development of community corrections and supervision professionals
- 6. Providing networking opportunities for students and professionals to share ideas and exchange information about what works in the field
- 7. Offering support, direction, and resources to jurisdictions that are grooming the best of industry professionals
- 8. Working continuously to define our role in public policy and expand our presence, both nationally and internationally

APPA has developed a corporate engagement program that provides your company with better benefits and year-round visibility to our members. The corporate membership program is a customized annual agreement to meet mutually beneficial and strategic goals, develop your brand awareness, and build rapport with community corrections leaders.

## Corporate **Membership** \$8,000/YEAR

Subscription to APPA's guarterly journal where the latest community corrections research is shared with all stakeholders.

#### **MEMBERSHIP LIST**

Electronic membership email list is provided upon request to all corporate members once a year.

#### **ADVERTISING**

Company logo and contact information will be displayed on APPA's website, in Perspectives Journal, and in training institute brochures.

For More Information on Corporate Membership, contact dwebb@csg.org

#### **COMPLIMENTARY EXHIBIT BOOTH**

One (1) Exhibit Booth space is included in your corporate membership. You can choose between the annual or winter training institute. Priority booth placement in our exclusive "Corporate Village" which will be situated in the highest traffic area of the Expo Hall (NOTE: Corporate Village at the annual training institute only.) Each corporate membership is entitled to two "full" training institute registration badges and three "expo-only" badges.

#### WORKSHOP

Becoming a corporate member with APPA permits you to conduct a workshop once a year. You can choose between the annual or winter training institute. This is a great way to showcase your products to our attendees. You are encouraged to present your workshop with an agency that uses your products.

#### WEBINAR

Not all our members can attend our training institutes, so we are offering you another opportunity to demonstrate your products and services.

#### **APPA CONNECT**

Access to APPA's online community which features the association's online membership directory. APPA CONNECT will offer you a platform to network with more than 15,000 active members.

#### **CC - HEADLINES**

Subscription to APPA's bi-weekly newsletter. Keep up with the latest community corrections research and news.

#### **PERSPECTIVES JOURNAL**

