

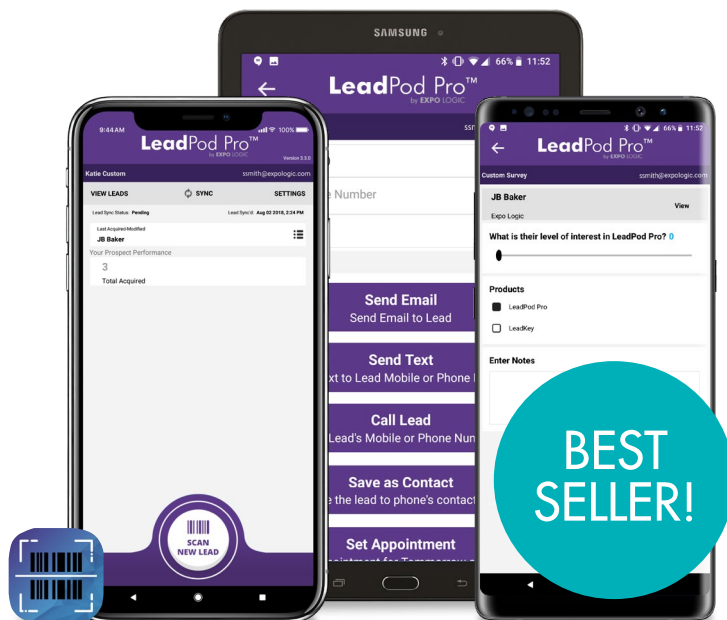
# Win **MORE** Business with Advanced Lead Retrieval Tools

You've made the investment to exhibit, now get the **highest ROI** possible by capturing prospect information in just a few seconds. Expo Logic's lead retrieval tools make it easy to scan badges, qualify leads, and even follow-up with leads!

## LeadPod Pro

The LeadPod™ Pro app turns any iPhone, iPad or Android device into your own advanced lead retrieval tool. With the LeadPod Pro app you can scan an attendee's badge using the camera on your device, capture their contact information instantly, take notes on each lead, and survey your lead with customizable surveys.

You can also save a lead as a contact on your phone, place a call to your lead or send them an email or text message – all directly from the app! This functionality makes lead follow-up a breeze and ensures you get the most out of the leads you capture.



[LEARN MORE](#)

## LeadKey

The LeadKey® is a small, pocket-sized and battery-powered device. LeadKey has no screen and is good for gathering many leads quickly and efficiently; allowing you to focus on your booth and quality conversation.

[LEARN MORE](#)



To order online, go to [myexpoleads.expologic.com](http://myexpoleads.expologic.com) and use show code: **APPA2021**

If you would like to fax or mail your order to us there will be a \$7.95 processing fee.

## LeadKey

Battery-powered, hand-held Badge Reader for mobile, data collection/management with online access to scanned sales lead data, via Exhibitor's password protected Internet portal. Sales leads will be uploaded after the show closes.



## LeadPod Pro

Mobile solution for iOS and Android devices, includes basic survey questions and note-taking capability.

**\*Minimum iOS Version 9.0, Minimum Android Version 5.0. All devices require AutoFocus Cameras\***



### Device Selection

	Initial Price	Starting 7/20/21	Starting 8/20/21	QTY	TOTAL
<b>LeadKey</b> Quick and easy, battery-powered lead capture device.	\$380/1st Unit \$280/Addl.	\$430/1st Unit \$330/Addl.	\$480/1st Unit \$380/Addl.	____ ____	\$____ \$____
<b>LeadPod Pro</b> Capture leads, take notes and more with this app.	\$310/1st Unit \$160/Addl.	\$360/1st Unit \$210/Addl.	\$410/1st Unit \$260/Addl.	____ ____	\$____ \$____

### Additional Services

Insurance quantities must equal device quantities.	COST	QTY	TOTAL
Custom Qualifiers	\$95	____	\$____
LeadKey Insurance	\$45 /each	____	\$____
Delivery	\$75	____	\$____
Custom Surveys	\$95	____	\$____

**PROCESSING FEE \$ 7.95**  
 (for mailed, faxed, emailed or phoned in orders)

**GRAND TOTAL \$ \_\_\_\_\_**

## Your Contact and Payment Information

Company <input style="width: 90%;" type="text"/>		Billing Contact <input style="width: 90%;" type="text"/>	
Billing Street Address (Must match the billing address on the credit card being used for payment) <input style="width: 95%;" type="text"/>			
City <input style="width: 90%;" type="text"/>		State <input style="width: 15%;" type="text"/>	Zip <input style="width: 20%;" type="text"/>
Phone <input style="width: 90%;" type="text"/>		Fax <input style="width: 90%;" type="text"/>	
Email Address <input style="width: 95%;" type="text"/>			
Cell Phone Number (for on-site contact) <input style="width: 90%;" type="text"/>		Booth Number <input style="width: 30%;" type="text"/>	
Email Address (for on-site contact) <input style="width: 95%;" type="text"/>			
First Name (for on-site contact) <input style="width: 50%;" type="text"/>		Last Name (for on-site contact) <input style="width: 50%;" type="text"/>	

Credit Card (circle one if paying by credit card) <input type="checkbox"/> AMEX <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover		Check Number <input style="width: 100%;" type="text"/>	Total Amount Due <input style="width: 100%;" type="text"/>
Credit Card Number <input style="width: 90%;" type="text"/>		CVV <input style="width: 15%;" type="text"/>	Expires <input style="width: 20%;" type="text"/>
Name as it appears on card <input style="width: 90%;" type="text"/>		Signature <input style="width: 90%;" type="text"/>	

**TERMS & CONDITIONS:** It is understood the above-named Company is responsible for the pick-up, proper use, safeguarding, and prompt return of the Badge. Reader(s) in his/her possession and is also liable for any loss or damage. Expo Logic reserves the right to terminate services if the rented equipment is found to be improperly used. Replacement fee for lost, stolen, damaged LeadKey® is \$495.00/device. Replacement fee for lost, stolen, damaged Lead Manager is \$2,495.00/device. A credit card deposit will be required on-site if rental payment is made by check or cash. Badge readers must be picked up at our on-site service counter if you did not order 'Delivery' services. All equipment must be returned within 30 minutes after the close of the Show in its original packaging. Refunds will not be made for unclaimed equipment or if above Company decides not to use the ordered service. A \$7.95 processing fee will be added to faxed or mailed orders. It is against Expo Logic's security policy to accept credit card information via email.

**CANCELLATION POLICY:** You may cancel your order up to 2 weeks before the event's opening date. A \$50.00/Order Cancellation Fee will apply. No refunds will be given for orders cancelled less than 2 weeks prior to the event's opening date.

\*LeadPod users will have instant access to their leads, as long as the device has an active internet connection (WiFi, LTE/4G, 3G).