



Exhibit / Sponsor Deck

Get set for exciting marketing opportunities in **Boston** during the 46th Annual Training Institute of APPA! **We are planning for 500+ pretrial, probation, and parole practitioners and others interested in the field.** APPA will host its first **hybrid** event (in-person and virtual). In-person you will be in front of your target audience where you'll get maximum exposure, generate new sales leads, and demonstrate your support of APPA, but more importantly, support of the field. While there is no Expo Hall for the virtual portion, attendees may view your company's information via the event app and web guide.

Exhibit Package Includes:

- One 6' skirted display table, two chairs and one wastebasket.
- Electronic attendee list (post conference).
- Security in the expo hall.

Where and when is the Expo Hall?

Location: *Back Bay Ballroom*, Sheraton Boston Hotel. Below you will find the exclusive dates/times for attendees to visit. NOTE: Exhibitors may schedule appointments at times outside of these hours.

Monday, August 23	04:30pm – 06:00pm EST (Reception)
Tuesday, August 24	08:30am – 09:30am EST (Continental Breakfast)
Tuesday, August 24	03:00pm – 04:30pm EST (Refreshment Break)
Wednesday, August 25	08:30am – 09:30am EST (Continental Breakfast)

Again, both *in-person and virtual* attendees will see you listed on the floor plan in the event app and web guide, as well as in the exhibitor list which will link to your own customized information page (header, logo, description, contact link).

Want to kick it up a notch?

Increase your visibility through engaging sponsorship opportunities below.

Exhibit and Sponsorship Options

Benefit *	ALPHA Sponsor	BETA Sponsor	Corporate Exhibitor
~ INITIAL AVAILABILITY ~ **	3	4	30
~ BASE PRICING ~	\$8,000	\$2,500	Member Benefit
Exhibit Space	-	-	1
Representative Badges Included	-	-	5
Additional Full Registration for Exhibitor Representative	-	-	\$390 each
Commercial Spot (30 seconds) Opening Plenary Session	yes	-	
Co-Sponsor Monday Reception in Expo Hall	yes	-	-
Sponsor Plenary Session (pick one) (two-minute intro of keynote + logo in app and web guide)	yes	-	-
Bag Stuffer (one item of your choice; <i>supplied by sponsor</i>)	yes	-	-
Co-Sponsor Tuesday or Wednesday Coffee Break	-	yes	-
Logo on Event Fold-out	yes	yes	-
Logo on Training Institute Event App and Web Guide	yes	yes	-
Logo on Training Institute Marketing Website	yes	yes	-
Linked Company Name in APPA Marketing Eblasts	yes	yes	-
Recognition in Opening Plenary Slide Deck	yes	yes	yes
Listed and Linked to Custom Info Page in App and Web Guide (logo, banner, description, URL)	-	-	yes
Listed on Interactive Floor Plan in Event App	-	-	yes
~ A La Carte ~ (only one available of each, unless noted)	Open to All		
Sponsor WIFI Service		\$2,000	
Co-Sponsor Leadership Institute Graduation (two-minute presentation + logo/name on sign - two available)		\$1,750	
Sponsor Board Luncheon (two-minute presentation + handouts)		\$1,500	
Sponsor Monday <i>Regisception</i> (snacks for registrants - two "sponsored by" signs with logo)		\$1500	
Logo on Attendee Badges		\$1,000	
Logo on Lanyards (<i>supplied by sponsor</i>)		\$1,000	
Logo on Water Bottles (<i>supplied by sponsor</i>)		\$1,000	
Hand Sanitizer (<i>supplied by sponsor</i>)		\$1,000	
Pop Sockets (<i>supplied by sponsor</i>)		\$1,000	

*This does not guarantee that you will receive the package requested. Show management reserves the right to make the final package assignment and to change, at its sole discretion, any such assignments based on a first come first-served basis.

**See online reservation form for remaining availability.

RESERVE YOUR PACKAGE TODAY!

For questions or customized opportunities, please contact [Darlene Webb](#), 859-244-8206