



Sponsorship Deck

Get set for exciting marketing opportunities for APPA's 2023 Regional Training Institutes! **We are planning for 300+ pretrial, probation, and parole practitioners and others interested in the field.** You will be in front of your target audience to get maximum exposure, generate new sales leads, and demonstrate your support of APPA, but more importantly, support of the field.

Benefit *	ALPHA Sponsor	BETA Sponsor	GAMMA Sponsor	Delta Sponsor
~ INITIAL AVAILABILITY ~ **	2	4	4	4
~ BASE PRICING ~	\$5,000	\$3,000	\$1,000	1,000
Opening Reception	yes	-	-	-
Plenary Session (<i>one 2-minute keynote intro</i>)	yes	-	-	-
Bag Stuffer (<i>one item supplied by sponsor</i>)	yes	yes	yes	yes
Coffee Break	-	-	yes	-
Training Institute Marketing Website	yes	yes	yes	yes
APPA Marketing Eblasts	yes	yes	-	-
Opening Plenary Session Slide Deck	yes	yes	yes	yes
Snack Break	-	yes	-	-
Social Media Logo and Posts	yes	-	-	yes
~ A La Carte Sponsorships ~ (See online reservation form)	Open to All			
Wi-Fi Service	\$1,500			
Board Lunch (2-min. presentation/handouts)	\$1,500			
Attendee Badges with Your Logo	\$700			
TikTok/Social Media Area (<i>branded by sponsor</i>)	\$700			
Lanyards (<i>supplied by sponsor</i>)	\$700			
Charging Station(s) (<i>branded by sponsor</i>)	\$700			
Water Bottles (<i>supplied by sponsor</i>)	\$700			
Hand Sanitizer (<i>supplied by sponsor</i>)	\$700			
Attendee Tote Bags (<i>supplied by sponsor</i>)	\$700			

**This does not guarantee that you will receive the package requested. Show management reserves the right to make the final package assignment and to change, at its sole discretion, any such assignments based on a first come first-served basis. Payment is due 30 days prior to the event.*

RESERVE YOUR SPONSORSHIP

****See online reservation form for remaining availability.** For questions or customized opportunities, please contact [Darlene Webb](#) at 859-244-8206.