



Sponsorship Deck

Get set for exciting marketing opportunities for APPA's 2023 Regional Training Institutes! **We are planning for 300+ pretrial, probation, and parole practitioners and others interested in the field.** You will be in front of your target audience to get maximum exposure, generate new sales leads, and demonstrate your support of APPA, but more importantly, support of the field.

Benefit *	Premium Sponsor	ALPHA Sponsor	BETA Sponsor	GAMMA Sponsor
~ INITIAL AVAILABILITY ~ **	1	2	4	4
~ BASE PRICING ~	\$10,000	\$5,000	\$3,000	\$1,500
Opening Reception	yes	yes	-	-
Plenary Session (<i>one 2-minute keynote intro</i>)	yes	yes	-	-
Bag Stuffer (<i>one item supplied by sponsor</i>)	yes	yes	yes	yes
Coffee Break		-	-	yes
Training Institute Marketing Website	yes	yes	yes	yes
APPA Marketing Eblasts	yes	yes	yes	-
Opening Plenary Session Slide Deck	yes	yes	yes	yes
Snack Break	-	-	yes	-
Social Media Logo and Posts	yes	yes	-	-
A/V Equipment Sponsorship	yes			
Networking Event	yes			
~ A La Carte Sponsorships ~ (See online reservation form)	Open to All			
Wi-Fi Service			\$2,000	
Attendee Badges with Your Logo			\$700	
Lanyards (<i>supplied by sponsor</i>)			\$700	
Water Bottles (<i>supplied by sponsor</i>)			\$700	
Hand Sanitizer (<i>supplied by sponsor</i>)			\$700	
Attendee Tote Bags (<i>supplied by sponsor</i>)			\$700	

**This does not guarantee that you will receive the package requested. Show management reserves the right to make the final package assignment and to change, at its sole discretion, any such assignments based on a first come first-served basis. Payment is due 30 days prior to the event.*

***See online reservation form for remaining availability. For questions or customized opportunities, please contact [Darlene Webb](#) at 859-244-8206.*

RESERVE YOUR SPONSORSHIP