SPONSORSHIP OPPORTUNITIES

PREMIER PLATINUM PARTNER - $50,000

• Logo recognition on name badges
• Sponsor recognition on marketing materials
• Sponsorship recognition through APPA’s social media platforms
• Logo recognition on The Executive Summit website
• (2) Complimentary event registrations
• (2) Hotel rooms for duration of The Executive Summit (Friday and Saturday Nights)
• Opportunity to speak at Opening Session about your organization
• Friday Reception Sponsor & Friday Lunch
• Right to place marketing collateral throughout the hotel including banners, signage, etc.

* Supplied by Partner

SATURDAY BREAKFAST SPONSOR - $10,000

• Sponsor recognition on marketing materials
• Sponsorship recognition through APPA’s social media platforms
• Logo recognition on The Executive Summit website
• (1) Complimentary event registrations (Summit Only)
MERCHANDISE AND EVENT SPONSORSHIPS

These sponsorships are an opportunity to build your brand with attendees

NOTE: All branded items must be supplied by the sponsor for distribution to attendees

FLASH DRIVE - $2,000

Put your company’s name and capabilities in the hands of each attendee by sponsorship of a USB flash drive. Company materials are permitted to be placed on the flash drive. Quantity no less than 300 drives to be distributed.

REGISTRATION BAGS - $2,000

Give attendees a helping hand by sponsoring registration bags! This is an exceptional opportunity to ensure your company’s corporate or product branding is seen everywhere as attendees carry these bags throughout the Hyatt Regency and the streets of Seattle! Attendees will use these totes onsite and back in their workplace ensuring your branding will endure beyond the two-day Summit! Attendees will use these totes onsite and back in their workplace ensuring your branding will endure beyond the two-day Summit.

FOLIOS - $2,000

Premier conference take-away. Leather portfolio distributed to all Executive Summit attendees with embossed Summit brand with your company’s logo right below it on the cover.

LANYARDS - $2,000

Participants will help generate visibility for your company as they move around the hotel wearing a lanyard with your company’s name on it. Because the attendees will receive a lanyard the moment they check-in at registration, you will be able to reach attendees early.

RECEPTION BAR SPONSOR - $2,000/BAR (2 AVAILABLE)

Be a part of the reception by providing attendees with spirits of “your” choice. Add company-supplied sign(s), napkins, cups, coasters, drink huggies/koozies, etc. This sponsorship comes with ten (10) complimentary drink tickets.

COFFEE BREAK - $2,000

Put your company front and center before attendees during daily social events at The Executive Summit. Coffee break stations are centers for socializing and short meetings. Your company will be recognized on the signage around the coffee break and in all Summit literature.

WANT TO SPONSOR SOMETHING AND YOU DO NOT SEE IT LISTED HERE? GIVE US A CALL AND WE CAN CUSTOMIZE A PACKAGE JUST FOR YOU! CALL DARLENE WEBB AT 859.244.8206
Sponsorship Opportunity _______________________________ Amount $ ___________________
Sponsorship Opportunity _______________________________ Amount $ ___________________
Sponsorship Opportunity _______________________________ Amount $ ___________________
Company Name __________________________________________
Company Address __________________________________________
City/State/Zip __________________________________________
Country __________________________________________
Primary Contact Name __________________________________________ Title __________________
Primary Contact Email __________________________________________
Phone __________________________________________ Fax __________________

TOTAL

Total amount of sponsorship is due at execution of contract payable in US dollars to: American Probation and Parole Association. Please e-mail for wire transfer information.

Payment:  □ Check
□ VISA □ MC □ AMEX cc# __________________________

Security Code __________________________ Expiration Date __________________________

Signature/Date __________________________________________

Name (as it appears on card) __________________________________________

All sponsorship materials and correspondences
will be sent to:
American Probation and Parole Association
Darlene Webb
1776 Avenue of the States
Lexington, KY 40511
Phone: 859.244.8206
Email: dwebb@csg.org

FOR INTERNAL USE ONLY
Date Executed __________________
Paid __________________
Date __________________
Entered __________________