

Sponsorship Opportunities

Join us in celebrating the American Probation and Parole Association's 50th Anniversary at our landmark training institute, *expected to attract over 2,000 pretrial, probation, and parole practitioners in the vibrant heart of New York City!*

This milestone event offers unparalleled sponsorship opportunities to showcase your brand to a diverse audience of community supervision professionals from across the nation. Set against the backdrop of the city that never sleeps, your partnership will shine through innovative aviation's, high-profile networking events, and unique branding options tailored to highlight your commitment to advancing the field of probation and parole. Be a part of this historic occasion and leave a lasting impact in the Big Apple!

Customized partnerships are available upon request. For more information, please email Darlene Webb, APPA Director of Operations at dwebb@csg.org.



SPONSORSHIP LEVELS	LEGACY SPONSOR	MILESTONE SPONSOR	HERITAGE SPONSOR	VISIONARY SPONSOR
PRICING/AVAILABILITY	\$25,000 1 Available	\$8,000 3 Available	\$5,000 5 Available	\$1,000 Unlimited
30 Second Commercial in a Plenary Session	Included	-	-	-
30 Second Commercial in APPA's Training App	Included	Included	Included	
One Meeting Room for the Duration of the Training	Included	Included	-	-
Company Message: a two-minute on-stage message during a plenary session	Included	-	-	-
Verbal Expo Hall Recognition	Included	Included	Included	Included
Business/Company Logo on Exhibit Hall Interactive Bingo Card: POPULAR	Included	Included	Included	Included
One Additional Exhibit Only Badge	-	-	-	-
Coffee and Carbs in the Expo Hall: on Monday/Tuesday, to include sponsorship signage	-	-	Included	-
Bag Stuffer: one item of your choice to be included in attendee bags upon check-in, item(s) must be supplied by business/company	Included	Included	Included	Included
Business/Company Page Available in Training App: to include logo, banner, description and URL	Included	Included	Included	Included
Business/Company Logo on Plenary Slides	Included	Included	Included	Included
Business/Company Logo on Training Institute Website	Included	Included	Included	Included
Business/Company Logo in Training Institute Eblasts	Included	Included	Included	Included
Business/Company Featured Across APPA's Social Media	Included	Included	Included	Included

PAYMENT IS DUE NO LATER THAN JUNE 24, 2025.

Full payment is required before the start of the training institute for attendance. If payment is not received in full prior to the start of the training institute, the business/company and/or exhibitors will not be granted access to the training.

RESERVE YOUR SPONSORSHIP

*** This does not guarantee receipt of the requested package. APPA reserves the right to assign packages and make changes at its sole discretion, based on a first-come, first-served basis. Refer to the online reservation form for current availability. ***

For questions or customized partnerships, please contact Darlene Webb, APPA Director of Operations by email at dwebb@csg.org.

A La Carte Sponsorship Opportunities

Sponsorship opportunities give our company partners the chance for relationship building and extra publicity to help increase visibility. This is your chance to be face to face with thousands of leaders and decision makers who want to learn about the products and services your company has to offer to enhance their work in the field! A La Carte sponsorship opportunities are available to all.

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A LA CARTE SPONSORSHIP OPPORTUNITIES (see online reservation form)	PRICE
Keynote Speaker: sponsor one keynote speaker	\$25,000
Justice-Involved Career Fair	\$5,000
Women's Symposium	\$5,000
Community Corrections Chase (C3): APPA's interactive learning experience, the C3 is a rewarding and competitive challenge for training institute attendees. It's a take on the popular CBS show, The Amazing Race. In our competition, community supervision professionals will team-up to "chase" knowledge about practices, theories, and policies about the industry through the city of NY.	\$5,000
First Time Attendees Networking Event: includes signage and welcome remarks from business/company representative	\$2,500
Leadership Institute: includes signage and welcome remarks from business/company representative	\$2,500
Women's Symposium	\$2,500
Wi-Fi Service	\$2,500
Health and Wellness Lounge: includes signage	\$2,500
Need Assistance? T-Shirts: be a part of the attendee experience and sponsor our ambassador program with a "Need Assistance?" t-shirt with your business/company's logo displayed alongside APPA's logo (sponsor is responsible for all costs associated with this sponsorship)	\$2,500
Attendee Headshots: name yourself as the exclusive exhibitor for complimentary attendee headshots	\$2,500
Cellphone/Device Charging Station: POPULAR (centralized at your business/company booth)	\$2,500/\$2,000
Lanyards (sponsor is responsible for all costs associated with this sponsorship)	\$1,500
Water Bottles (sponsor is responsible for all costs associated with this sponsorship)	\$1,200
Conference Bags (sponsors is responsible for all costs associated with this sponsorship)	\$1,200
Business/Company Logo Floor Clings: three each, per sponsorship	\$1,000
APPA Awards: to include business/company log on plaque, and photo opportunity with awardee	\$500
Bag Stuffer	\$500
Business/Company Logo on Exhibit Hall Interactive Bingo Card: POPULAR (does not include verbal recognition in the expo hall, bag stuffer, business/company page in training app, business/company logo on plenary slides, business/company logo on training institute website, business/company logo in training institute eblasts, or business/company feature across APPA's social media... see Visionary Sponsorship for enhanced Bingo benefits)	\$500

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