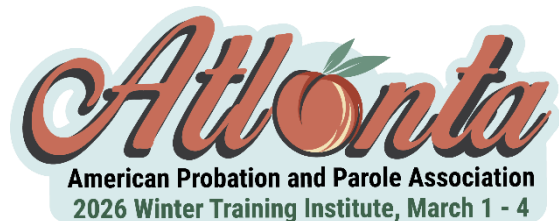


Sponsorship Opportunities



Join us for the American Probation and Parole Association's 2026 Winter Training Institute, taking place March 1-4, 2026, in the vibrant city of Atlanta, Georgia! This

premier event is expected to attract over 1,500 pretrial, probation, and parole practitioners from across the country. It offers an exceptional opportunity to showcase your brand to a diverse audience of community supervision professionals dedicated to transforming the field. Set against the backdrop of the cultural and historical heart of the South, your partnership will shine through dynamic activations, high-profile networking events, and unique branding opportunities tailored to elevate your visibility and impact. Be part of this influential gathering and help shape the future of community corrections!

Customized partnerships are available upon request. For more information, please email Darlene Webb, APPA's Director of Operations at dwebb@csg.org.

SPONSORSHIP LEVELS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
PRICING/AVAILABILITY	\$25,000 1 Available	\$8,000 3 Available	\$5,000 5 Available	\$1,000 10 Available
30 Second Commercial in a Plenary Session	Included			
30 Second Commercial in APPA's Training App	Included	Included	Included	
One Meeting Room for the Duration of the Training	Included			
Company Message: Two-minute on-stage message during a plenary session (TBD by APPA).	Included			
Expo Hall Recognition: Company supplied banner (APPA to confirm specifications) .	Included			
Company Logo on Exhibit Hall Bingo Card: POPULAR	Included	Included	Included	Included
Additional Exhibit Only Badge	Included (Two Badges)	Included (One Badge)		
Bag Stuffer: One company supplied item of your choice will be included in attendee bags at check-in.	Included	Included	Included	Included
Company Page Available in Training App: Includes logo, banner, description, and URL.	Included	Included	Included	Included
Company Logo on Plenary Slides	Included	Included	Included	Included
Company Logo on Training Institute Website	Included	Included	Included	Included
Company Logo in Training Institute Eblasts	Included	Included	Included	Included
Company Logo Featured on APPA's Social Media	Included	Included	Included	Included

PAYMENT IS DUE NO LATER THAN JANUARY 5, 2026

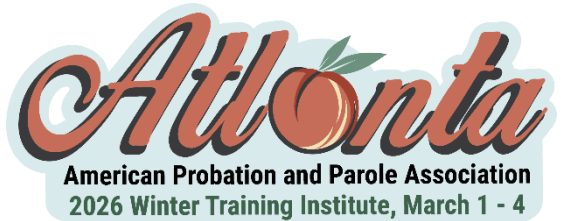
Full payment is required before the start of the training institute. Exhibitors with an unpaid balance will not be granted access!

RESERVE YOUR SPONSORSHIP

For questions or customized partnership opportunities, please contact Darlene Webb, APPA's Director of Operations by email at dwebb@csg.org.

Please note: Submission of a request does not guarantee package availability. APPA reserves the right to assign sponsorships and adjust at its sole discretion, based on a first-come, first-served basis. For the most up-to-date availability, refer to the online sponsorship reservation form.

A La Carte Sponsorship Opportunities



If a full sponsorship package isn't the right fit for your company, explore our à la carte sponsorship opportunities—flexible options to increase your visibility and presence at APPA's 2026 Winter Training Institute in Atlanta. These individual options let you customize your participation based on your goals and budget, while still gaining meaningful exposure to a national audience of community corrections professionals. Already secured a sponsorship package? You can add à la carte items to boost your current benefits and extend your brand's reach during the training institute.

A LA CARTE SPONSORSHIP OPPORTUNITIES	PRICE
Keynote Speaker: Sponsor a featured keynote speaker.	\$25,000
Career Fair: Wednesday, March 4, 2026, from 10 AM – 1PM ET	\$10,000
Career Fair: Wednesday, March 4, 2026, from 10 AM – 1PM ET	\$5,000
Coffee and Carbs in the Expo Hall: Monday/Tuesday with sponsorship signage included.	\$5,000
First Time Attendees Networking Event: Includes signage and remarks from a company representative.	\$2,500
Leadership Institute: Includes signage and remarks from a company representative.	\$2,500
Wi-Fi Service: Includes signage displayed throughout the training institute, with Wi-Fi details for attendees.	\$2,500
John Augustus' Health and Wellness Lounge: Includes signage—you may also add company-branded items, such as snacks, giveaways, or promotional materials.	\$2,500
T-Shirts for Community Corrections Celebration: Support our Community Corrections Celebration with co-branded shirts featuring your company logo alongside APPA's. The sponsor will cover all associated costs.	\$2,500
Attendee Headshots: Become the exclusive exhibitor offering complimentary headshots to attendees.	\$2,500
Cellphone/Device Charging Station: POPULAR Option to offer at your booth or in a centralized area.	\$2,500/\$2,000
Logo on Attendee Badges: Company logo printed on all attendee badges.	\$1,500
Lanyards: POPULAR Sponsor responsible for all costs, distributed to all attendees at check-in.	\$1,500
Water Bottles: Sponsor covers all costs, distributed to attendees at check-in.	\$1,200
Conference Bags: POPULAR Sponsor covers all costs, distributed to all attendees at check-in.	\$1,200
Company Logo Floor Clings: Includes three floor clings per sponsorship.	\$1,000
APPA Awards: Includes company logo on plaque and photo opportunity with award recipients.	\$1,000
Bag Stuffer: POPULAR One company-supplied item will be included in attendee bags at check-in.	\$500
Exhibit Hall Bingo Card: POPULAR Bingo Card includes logo placement. See Bronze Sponsorship for enhanced bingo benefits (to include a bag stuffer).	\$500
Mobile App Push Notifications: NEW APPA will send one company-branded alert on your behalf via the training app to drive attendees to your expo hall booth, event, or promote a giveaway—limited to one push per company.	\$500
Post-Event Survey: NEW Logo, description, and URL on survey invitation with company-branded messaging.	\$250

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