

APPA 51st Annual Training Institute

August 16–19, 2026 | Chicago, Illinois

Hyatt Regency Chicago

151 East Wacker Drive

Chicago, IL 60601



Why Chicago?

Chicago offers a strategic setting that maximizes sponsor value.

As a central hub, Chicago draws strong national attendance, bringing together decision-makers from across community supervision. With attendees traveling from across the country—and major systems like Cook County in the mix—sponsors gain direct access to leaders shaping policy and practice.

This results in a highly engaged audience, fosters more meaningful connections, and increases the potential for lasting partnerships.

Why Sponsor?

Get in front of the people who make decisions in community supervision.

Gain visibility and direct access to agency leaders, supervisors, and practitioners responsible for policy, purchasing, and implementation across the country.

Attendees come to learn, evaluate solutions, and bring ideas back to their agencies during this working event; your company will have real opportunities for meaningful conversations, qualified leads, and long-term partnerships.

If your goal is to build meaningful relationships, generate business, and establish your company as a leading resource in community supervision, this is the place to be!

Contact

Darlene Webb

Director of Operations

Email: dwebb@csg.org

Sponsorship Opportunities

Join us in Chicago for APPA's 51st Annual Training Institute—recognized as the premier gathering for community corrections professionals. With more than 1,500 attendees expected, this dynamic event brings together agency directors, leaders at every level, line and support staff, and key system partners from across the field. It provides an exceptional opportunity to build meaningful connections, share innovative ideas, and engage in forward-thinking dialogue within a collaborative environment dedicated to trust, learning, and professional advancement.

SPONSORSHIP LEVELS	MAGNIFICENT MILE	GOLD COAST	RIVER NORTH	THE LOOP
PRICING/AVAILABILITY	\$25,000 1 Available	\$10,000 3 Available	\$5,000 5 Available	\$1,000 Unlimited
30 Second Commercial in a Plenary Session	Included	-	-	-
30 Second Commercial in APPA's Training App	Included	Included	Included	-
One Meeting Room for the Duration of the Training	Included	Included	-	-
Company Message: <i>a two-minute on-stage message during a plenary session</i>	Included	-	-	-
Verbal Expo Hall Recognition	Included	Included	Included	Included
Business/Company Logo on Exhibit Hall Interactive Bingo Card: POPULAR	Included	Included	Included	Included
Coffee and Carbs in the Expo Hall: <i>on Monday/Tuesday, to include sponsorship signage</i>	-	-	Included	-
Bag Stuffer: <i>one item of your choice to be included in attendee bags upon check-in, item(s) must be supplied by business/company</i>	Included	Included	Included	Included
Business/Company Page Available in Training App: <i>to include logo, banner, description, and URL.</i>	Included	Included	Included	Included
Business/Company Logo on Plenary Slides	Included	Included	Included	Included
Business/Company Logo on Training Institute Website	Included	Included	Included	Included
Business/Company Logo in Training Institute Eblasts	Included	Included	Included	Included
Business/Company Logo Featured on APPA's Social Media	Included	Included	Included	Included

PAYMENT IS DUE NO LATER THAN JULY 17, 2026

Terms & Condition: Full payment is required prior to the start of the training institute. Sponsorships are assigned on a first-come, first-served basis and are not guaranteed until confirmed.

RESERVE YOUR SPONSORSHIP NOW

Customized partnerships are available upon request. For more information, please email Darlene Webb, APPA Director of Operations at dwebb@csg.org.

SPECIAL NOTE: APPA has secured two top-tier custom sponsorships for this program.

À La Carte Sponsorship Opportunities

Sponsorship opportunities give our company partners the chance to build relationships and gain extra publicity to help increase visibility. This is your chance to be face-to-face with the leaders and decision makers who want to learn about the products and services your company has to offer to enhance their work in the field! A La Carte sponsorship opportunities are available to all.

À LA CARTE SPONSORSHIP OPPORTUNITIES <i>(see online reservation form)</i>	PRICE
Keynote Speaker: <i>sponsor one keynote speaker</i>	\$25,000
Justice-Involved Career Fair	\$10,000
Women's Symposium	\$10,000/\$5,000
Leadership Institute: Recognition signage at all Leadership Institute sessions and events. Opportunity to provide company collateral or share relevant programming with participants. Opportunity to address the cohort during the Leadership Institute graduation.	\$5,000
Community Corrections Chase (C3): <i>APPA's interactive learning experience, the C3 is a rewarding and competitive challenge for attendees. It's a take on the popular CBS show, The Amazing Race. In our competition, community supervision professionals team up to "chase" knowledge about practices, theories, and policies about the industry throughout the city of Chicago team up to "chase" knowledge about practices, theories, and policies about the industry through the city.</i>	\$5,000
First Time Attendees Networking Event: <i>includes signage and welcome remarks from company representative</i>	\$2,500
Wi-Fi Service	\$2,500
Attendee Headshots: <i>Name yourself as the exclusive exhibitor for complimentary attendee headshots</i>	\$2,500
Cell phone/Device Charging Station: POPULAR <i>(centralized at your business/company booth)</i>	\$2,500/\$2,000
Lanyards <i>(sponsor is responsible for all costs associated with this sponsorship)</i>	\$1,500
Water Bottles <i>(sponsor is responsible for all costs associated with this sponsorship)</i>	\$1,200
Conference Bags <i>(sponsors is responsible for all costs associated with this sponsorship)</i>	\$1,200
Business/Company Logo Floor Clings: <i>three each, per sponsorship</i>	\$1,000
APPA Awards: <i>to include business/company logo on plaque, and photo opportunity with awardee</i>	\$1,000
Bag Stuffer	\$500
Business/Company Logo on Exhibit Hall Interactive Bingo Card: POPULAR <i>(does not include verbal recognition in the expo hall, bag stuffer, business/company page in training app, business/company logo on plenary slides, business/company logo on training institute website, business/company logo in training institute eblasts, or business/company feature across APPA's social media... see The Loop Sponsorship for enhanced Bingo benefits)</i>	\$500

PAYMENT IS DUE NO LATER THAN JULY 17, 2026

Terms & Condition: Full payment is required prior to the start of the training institute. Sponsorships are assigned on a first-come, first-served basis and are not guaranteed until confirmed.

RESERVE YOUR SPONSORSHIP NOW

Customized partnerships are available upon request. For more information, please email Darlene Webb, APPA Director of Operations at dwebb@csg.org.

SPECIAL NOTE: APPA has secured two top-tier custom sponsorships for this program.