



APPA 2027 Winter Training Institute Sponsorship Opportunities

January 24-27, 2027 | New Orleans, Louisiana
Sheraton New Orleans
500 Canal Street
New Orleans, LA 70130

The Community Corrections Event You Won't Want to Miss

Join APPA in New Orleans for the 2027 Winter Training Institute, the premier gathering for community corrections professionals!

More than 1,000 professionals are expected to gather fresh ideas, meaningful connections, innovative solutions, and conversations shaping the future of community corrections.

Connect with agency leaders, decision-makers, supervisors, practitioners, and key system partners. **Discover what's next, share what's working, and build relationships that last beyond the conference.**

One field. One community. One unforgettable experience.

RESERVE YOUR SPONSORSHIP NOW

Terms & Conditions

Full payment is required prior to the start of the training institute. Sponsorships are assigned on a first-come, first-served basis and are not guaranteed until confirmed.

FULL PAYMENT IS DUE NO LATER THAN JANUARY 15, 2027

Contact

Darlene Webb
Director of Operations
Email: dwebb@csg.org

Why Sponsor?

Put your brand in front of the people shaping community supervision.

Connect face-to-face with professionals who influence **policy, purchasing, technology, and implementation** across the country. Attendees come ready to learn, explore solutions, and discover resources they can bring back to their agencies.

Sponsorship gives your company the opportunity to:

- **Increase brand visibility** with a national audience.
- **Connect with decision-makers** and qualified prospects.
- **Showcase your solutions** to an engaged audience.
- **Build meaningful relationships** and long-term partnerships.
- **Generate new business** and strengthen your position as a trusted industry resource.

Bring your brand. Build your network. Grow your impact.

Join APPA in New Orleans and be part of what's next.

SPONSORSHIP LEVELS	Beacon	Steamboat	Levee	Anchor
PRICING/AVAILABILITY	\$25,000 1 Available	\$10,000 3 Available	\$5,000 5 Available	\$1,000 Unlimited
30 Second Commercial in a Plenary Session	Included	-	-	-
30 Second Commercial in APPA's Training App	Included	Included	Included	
One Meeting Room for the Duration of the Training	Included	Included	-	-
Company Message: <i>a two-minute on-stage message during a plenary session</i>	Included	-	-	-
Verbal Expo Hall Recognition	Included	Included	Included	Included
Bingo Card: POPULAR	Included	Included	Included	Included
Coffee and Carbs in the Expo Hall: <i>on Monday/Tuesday, to include sponsorship signage</i>	Included	Included	Included	-
Bag Stuffer: <i>one item of your choice to be included in attendee bags upon check-in, item(s) must be supplied by business/company</i>	Included	Included	Included	-
Business/Company Page Available in Training App: <i>to include logo, banner, description, and URL</i>	Included	Included	Included	Included
Business/Company Logo on Plenary Slides	Included	Included	Included	Included
Business/Company Logo on Training Institute Website	Included	Included	Included	Included
Business/Company Logo in Training Institute Eblasts	Included	Included	Included	Included
Business/Company Featured Across APPA's Social Media	Included	Included	Included	Included

À La Carte Opportunities

Sponsorship opportunities give our company partners the chance to build relationships and gain extra publicity to help increase visibility. This is your chance to be face-to-face with the leaders and decision makers who want to learn about the products and services your company has to offer to enhance their work in the field! A La Carte sponsorship opportunities are available to all.

Customized partnerships are available upon request. For more information, please email Darlene Webb, APPA Director of Operations at dwebb@csg.org.

A LA CARTE SPONSORSHIP OPPORTUNITIES (see online reservation form)		PRICE
Keynote Speaker: sponsor one keynote speaker		\$25,000
First Time Attendees Networking Event: includes signage and welcome remarks from company representative		\$2,500
Wi-Fi Service: POPULAR		\$2,500
Cell phone/Device Charging Station: (centralized at your business/company booth or registration)		\$2,500
Logo on Attendee Badges: POPULAR Company logo printed on all attendee badges.		\$2,000
Lanyards: POPULAR (Sponsor is responsible for all costs, distributed to all attendees at check-in)		\$2,000
Conference Bags: POPULAR (Sponsor covers all costs, distributed to all attendees at check-in)		\$1,500
Company Logo Floor Clings: three each, per sponsorship		\$1,000
APPA Awards: to include business/company log on plaque, and photo opportunity with awardee		\$1,000
Bag Stuffer POPULAR (One company-supplied item will be included in attendee bags at check in)		\$1,000
Exhibit Hall Bingo Card: POPULAR (Bingo Card includes logo placement. See Anchor Sponsorship for enhanced bingo benefits.		\$500
Post-Event Survey: NEW (Logo, description, and URL on survey invitation with company-branded messaging.)		\$250